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REMARKS

Reconsideration of the application, as amended, is respectfully requested.

The Office cites Dreeszen US Patent No. 4,792,084 as disclosing all of the claimed structure except the height of the front and/or rear walls and the side walls. However, as pointed out at column 3, lines 45, et seq., the carton construction of the Dreeszen invention has been determined to increase the stacking strength over square cartons by at least 15%. In view of the importance to Dreeszen of stacking strength, it is not apparent that one of ordinary skill would be led to cut away portions of the Dreeszen front and/or rear and side walls. Dreeszen does not teach the structure claimed.

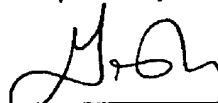
In hindsight, with applicant's disclosure in front of him/her it may be tempting to say that one of ordinary skill would have found it obvious to create display openings such as found in Kuhn, etc. in the Dreeszen package. But in making an obviousness determination, applicant's disclosure must be forgotten and the references considered as they would be by one who has never seen applicant's application. It is submitted that one of ordinary skill with the prior art in front of him/her, including Dreeszen, Kuhn, etc. would not be led to the present package.

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In view of the foregoing, it is respectfully requested that the application be allowed.

Respectfully submitted,



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/gjm
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